**Letter From the Principal**

Date: xx/xx/2022

**RE: 2022 Fall Fundraiser**

The new academic year is underway! (Name of school) and I are fortunate to have such a dedicated and talented team! For the last two years, we have been challenged by and are managing the chaos the pandemic has caused for our school, students, teachers, and administrators – and you, our families. With our Fall and Spring fundraising campaigns, we can begin to restore one aspect of normalcy - and excitement!

We are pleased to introduce a fresh idea for our Fall fundraiser. Through NextGenTreesUSA, our fundraiser can earn a very robust ~65% return by selling **tree seedlings** at the competitive price of $10 each**.** Besides the obvious monetary advantage, our fundraiser would have the double benefit of helping fight climate change by sequestering excess CO2 from the atmosphere. Additionally, NextGenTreesUSA’s program is 100% doable online.

The dates of this year’s Fall fundraiser are **MMM/DD** thru **MMM/DD**. Our fundraising goal is **$xx,xxx.xx**. Here are several of the worthwhile causes the money will fund: (possibly a bulleted list)

The tree seedlings our school secures this Fall are then delivered in March/April for planting in the Spring. Besides offering one of the highest returns in fundraising, the seedlingsalso provide multiple benefits like beautifying our neighborhoods and helping the environment. Our children and grandchildren benefit greatly as their legacy has roots in the seedlings that are planted now. I am delighted to have (Name of school) participate in a program that is a win for our school, and a win for our earth.

I look forward to communicating with everyone as the school year progresses. We will explore and exercise ways to connect to answer your questions, share stories, and support one another in the way our community always has. Stay tuned for more information about our upcoming fundraiser.

Sincerely,

Principal