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**DID YOU KNOW, our fundraising program is all about helping kids, your school, and the planet by planting trees – lots of TREES! DID YOU KNOW,** the best machine to cleanse the air and store CO2 is in fact - a TREE. **NGT** is a **NEW product-based** fundraising program providing your school an **outstanding ~65% return.**  Your students will offer baby tree seedlings **to raise money for your school’s enrichment programs** – and help the planet they’ll inherit.

 ***NGT is LIVE for your 2022 Fundraising – Now Online***

**NGT provides a FRESH vision that powers up your fundraising campaign** no matter your fundraising goal - $100k, $25k or other. NGT provides the support to help you achieve it! Your school keeps ~65% of every tree seedling bought by parents, families, and friends. A suggested price of $10 will energize your school’s fundraiser. Orders for **your baby tree seedlings, from 8 to 36 inches tall, are delivered to your school in November - December (Fall fundraiser) or March - April (Spring fundraiser).**

**5 EASY STEPS TO A SUCCESSFUL FUNDRAISER**

**Step # 1 SAY “YES” TO SEEDLINGS**: Respond via phone, e-mail, fax, NGT’s website, or carrier pigeon that you want to power up your fundraiser using tree seedlings with NGT.

**Step # 2** **SELECT SEEDLINGS**: Fun! Select Your Fundraising Trees! NGT offers three categories of trees – Deciduous – Coniferous – Decorative. *Critical* to select no more than TWO tree species. Simplicity helps ensure success. NGT offers various native and non-native trees – none are invasive, and all the seedlings we ship to you are in their appropriate regional hardiness grow zone for your school.



**Step # 3** **ADVERTISE SEEDLINGS**: Easy! Your school will have its own unique online store. Let us know your seedling selections and NGT will send to you a corresponding social media tool kit. Use it to help market your fundraiser.

**Step # 4** **PURCHASE SEEDLINGS**: The PTA/PTO has no upfront costs because the students’ families, friends and neighbors purchase tree seedlings from NGT. The students offer the baby trees for $10. At the conclusion of your campaign NGT will promptly send your proceeds to you.

**Step # 5 DISTRIBUTE SEEDLINGS**: The delivery and dissemination of your seedlings will occur in late November – early December for Fall fundraisers and March - April for Spring fundraisers for Spring planting. The *Fundraising Guide* outlines a best practice for distributing the seedlings.

**What’s Next?** When you say **YES** and tell NGT your seedling selections, NGT will send to you a comprehensive *Fundraising Guide*, customizable marketing pieces, a social media tool kit, and a Memorandum of Understanding.

**Pricing for Your Tree Seedlings**

Tree seedlings cost $3.50 each, and $10 is the suggested donor’s sale price, providing you with an ~65% return. THERE ARE NO UPFRONT COSTS (i.e. no prefunding of the seedlings). NGT will handle the packaging of the Parent Pick-Up bags for you for each family for dissemination. [Contact NGT for exceptions to the two species limit.]

NextGenTreesUSA charges a fee for the shipping and handling of the tree seedlings. There is a base fee of $25 for the first 100 seedlings plus an additional $10 charge for each additional 100 seedlings (or fraction of 100). There is also a nominal processing fee for credit card transactions.  **NOTE**: If your PTA/PTO organization has a *Resale Tax Exemption Certificate* issued by your state, NGT needs a copy of it.



**Please Fill in the Information Requested Below**

**Use This Link** [**https://nextgentreesusa.com/pta-pto-summary**](https://nextgentreesusa.com/pta-pto-summary) **or the QR Code to Access an Online Version**

|  |  |
| --- | --- |
| School Name:  | #Students: |
| District/Co. | Fundraising Goal: |
| Address:  | City:  | State:  | ZIP: |
| Principal | Email:  | Phone:  |
| Assistant’s Name:  | Email:  | Phone:  |
|  |
| **PTA/PTO Contact** (List key contact first) |
| Name:  | Email  | Phone:  |
| Name:  | Email:  | Phone:  |
| Name:  | Email: | Phone:  |

**Thank you! We would be delighted to work for you, helping to make this year your best fundraising year – ever!**

NextGenTreesUSA.com

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