**Letter From the Principal**

Date: xx/xx/202x

**RE: 202x Fall/Spring Fundraiser**

The new academic year is underway! (Name of school) and I are fortunate to have such a dedicated and talented team! With our Fall and Spring fundraising campaigns, we can begin to focus on teaching our students more about environmental education with the excitement generated by our fundraiser!

We are pleased to introduce a fresh idea for our Fall/Spring fundraiser. Through NextGenTreesUSA, our fundraiser can earn a very robust ~65% return by offering **tree seedlings** at the competitive price of $10 each**.** Besides the obvious monetary advantage, our fundraiser would have the double benefit of helping fight climate change by sequestering excess CO2 from the atmosphere. Additionally, NextGenTreesUSA’s program is 100% doable online.

The dates of this year’s Fall/Spring fundraiser are **MMM/DD** thru **MMM/DD**. Our fundraising goal is **$xx,xxx.xx**. Here are several of the worthwhile causes the money will fund: (possibly a bulleted list)

The tree seedlings our school secures this Fall/Spring are then delivered in late November/early December or March/April for planting. Besides offering one of the highest returns in fundraising, the seedlingsalso provide multiple benefits like beautifying our neighborhoods and helping the environment. Our children and grandchildren benefit greatly as their legacy has roots in the seedlings that are planted now. I am delighted to have (Name of school) participate in a program that is a win for our school, and a win for our earth.

I look forward to communicating with everyone as the school year progresses. We will explore and exercise ways to connect to answer your questions, share stories, and support one another in the way our community always has. Stay tuned for more information about our upcoming fundraiser.

Sincerely,

Principal