

## FUNDRAISING FOR THE FUTURE

Mother Nature provides the best machine to cleanse the Earth's air and sequester the CO<sub>2</sub> - it's a TREE!! AND, it's

### YOUR ULTIMATE GREEN FUNDRAISER

- 🌳 ~65% Profit
- 🌳 No upfront costs
- 🌳 All seedlings \$10 (for your donors)
- 🌳 100% online
- 🌳 No clutter, No calories
- 🌳 Earn points toward GREEN certification



- 🌳 Help the environment
- 🌳 Beautify your community
- 🌳 Create a living legacy

## HOW IT WORKS IN 5 EASY STEPS

NextGenTreesUSA (NGT) created a GREEN fundraising program primarily for elementary and middle school students (although, any organization seeking funds can use NGT for fundraising).

**Step # 1 Say "YES" to Seedlings.** Whether by phone, e-mail, fax, NGT's website, or carrier pigeon, your school or its representative (e.g., PTA/PTO, etc.) engages NGT to help your school raise money (and earn points for becoming green certified). That's exciting because NGT is a product-based fundraiser that uses tree seedlings - that means many substantial benefits with NO clutter and NO calories.

**A Combination of Benefits Untouchable by other fundraisers: ~65% Profit + Ultimate GREEN product!**

**Step # 2 Select Your Seedlings.** NGT offers three categories of trees - **Deciduous - Coniferous - Decorative/Fruit**. It is *critical* to select no more than TWO tree species. Simplicity helps ensure success. Various native species are offered (none are invasive), and all the seedlings NGT ships to you are in their appropriate regional hardiness grow zone for your school. NGT can assist in determining what species might be best based on availability, grow zone, etc.

### DECIDUOUS

Northern Red Oak  
Black Locust  
River Birch  
Red Maple



### CONIFEROUS

Eastern White Pine  
Loblolly Pine  
Virginia Pine



### DECORATIVE FRUIT

Black Cherry  
Persimmon  
Redbud



**Step # 3 Advertise Your Seedlings.** Easy! Generate excitement! NGT will customize an online "seedlings" store for your organization or you can use your own (e.g., MemberHub). NGT also provides several customizable PDFs for marketing your fundraising campaign, along with a fundraising guide. NGT will assist you every step of the way. Upon saying "Yes to Seedlings", NGT will confirm the details (e.g. dates, goal, etc.) of your fundraiser to aid in the development of customizable marketing media.

**Step # 4 Purchase Your Seedlings.** The program was designed to provide you with **a robust ~65% profit with ZERO upfront costs**. Your donors (parents, family, friends, etc.) can purchase a virtually limitless number of seedlings for \$10 each. Each \$10 purchase provides your organization approximately \$6.50 profit (less credit card fees and shipping). The seedlings are only \$3.50 each. Your ~65% profit is in the top tier of profits for fundraisers, especially product-based fundraisers.



**BUT, there's something a lot bigger than just the money!** A profound benefit is that the kids (and parents) are planting trees! They are getting outside away from their screens, and developing an awareness and doing something positive about climate change. We won't have to live with the worst consequences of climate change but generations of children (and their children) will. They are also creating a living legacy for themselves and all the kids to follow who will inherit this planet.

**Step # 5 Distribute Your Seedlings.** The delivery and dissemination of your seedlings occur in late November - early December for Fall fundraisers, and March - April for Spring fundraisers in time for Spring planting. Seedlings must remain in their "parent pick-up bags" and kept in a cool, dark place until they are planted, which *must be within FIVE days of receipt*.





**Scientists agree that the best “machine” to sequester excess CO<sub>2</sub> in the air is a TREE.** NGT is helping by engaging parents and students to plant seedlings for their green fundraisers. By the time the kids are done with their formative education, the trees will have matured and be working to cleanse our air, in addition to the numerous wonderful benefits trees provide. (see <https://nextgentreesusa.com/wp-content/uploads/2023/03/Poster-Tree-Benefits-11x17-B.pdf>)

**Success Working Together** Working to exceed your expectations, NGT is just a phone call, text, or email away to answer your questions and guide you to a successful conclusion of your campaign. NGT can schedule Zoom time with you, your board and/or your fundraising team to walk you through our **super easy green fundraising** program. Extensive backgrounds both in fundraising and in business qualify NGT to provide professional advice to power up your campaign. If you have questions or concerns, NGT has solutions.



**PUZZLES**

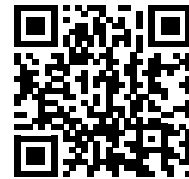
NextGenTreesUSA also offers **fun, FREE puzzles!** They are downloadable from our website: <https://nextgentreesusa.com/puzzles/>. The basic goal is to identify the 10 differences between an original picture and its modified copy. For each original photo, there is both a kids and an adults version of the puzzle. Sign up to have new puzzles sent directly to your inbox. NGT does its best to choose photos that relate to kids, the environment, school, etc. If you have a photo that might work as a puzzle, please send it to us. Thank you.

**FEES:** NGT charges a fee for the shipping and handling of the tree seedlings. There is a base fee of \$25 for the first 100 seedlings plus an additional \$10 charge for each additional 100 seedlings. There is also a nominal processing fee for credit card transactions. **NOTE:** If your PTA/PTO organization has a *Resale Tax Exemption Certificate* issued by your state, NGT needs a copy of it. Thanks!



**PLEASE COMPLETE THE INFORMATION REQUESTED BELOW**

Use This Link <https://nextgentreesusa.com/interested/> or the QR Code (on the right) to Access an Online Version for Easy Entry



School Name:	# Students:		
District/Co.	Fundraising Goal:		
Address:	City:	State:	ZIP:
Principal:	Email:	Phone:	
Asst's Name:	Email:	Phone:	
<b>PTA/PTO Contact (list Key contact first)</b>			
Name:	Email:	Phone:	
Name:	Email:	Phone:	
Name:	Email:	Phone:	

**Thank you! We would be delighted to work for you, helping to raise funds while the kids tackle climate change in a positive way!**

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